

# OCHNA Board of Directors

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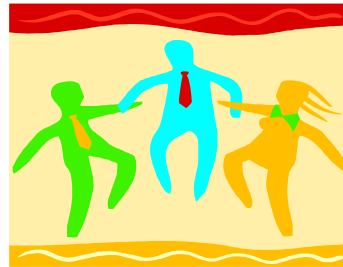
**Isabel Becerra**

Chief Executive Officer Coalition of Orange County Community Clinics

**JOIN OCHNA  
TODAY!**

## Funding Member Benefits

- ▶ Access to a comprehensive countywide needs assessment
- ▶ Increase collaboration with private and public community partners
- ▶ Eliminate duplicative efforts by pooling resources
- ▶ Data available for program development and capacity building
- ▶ Access to a long-term strategic planning tool that identifies priority areas
- ▶ Reduce the need for research/planning staff
- ▶ Online resource of service-level data available to individual partners



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*Putting Information Into Action for a Healthier Tomorrow*



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## What is OCHNA?

The Orange County Health Needs Assessment (OCHNA) is a community based, not-for-profit collaborative effort, created to collect and make available accurate and useful health data for the community at large and to meet the requirements of the **Community Benefits Legislation of SB 697**. This California law requires not-for-profit hospitals to conduct a needs assessment of their service area every three years. They are required to develop and submit to the State a community benefits plan based upon the assessment.

**OCHNA PROVIDES THE ONLY SURVEY OF ITS KIND AT THE COUNTY LEVEL**

### OCHNA VISION STATEMENT

"Putting information into action for a healthier tomorrow."

### OCHNA MISSION STATEMENT

"To maintain a process in which a vast range of community stakeholders plan, conduct, and analyze a comprehensive health assessment of Orange County, that embraces a broad definition of health, to facilitate coordination and collaboration of public and private sector policy development, implementation and resources allocation decisions, designed to improve the health of all Orange County Residents."

### OCHNA BOARD OF DIRECTORS

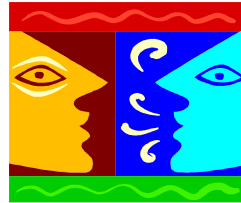
An executive body that meets quarterly and includes sponsors that provide the core financial support for OCHNA. The Board actively participates in fund development, Board recruitment, and is responsible for maintaining sufficient operation resources for the organization.

### OCHNA STEERING COMMITTEE

The committee oversees the collection of primary data, coordinates efforts with organizations for objective data collection, approves all reports, and plans dissemination and community motivation strategies. The committee is dedicated to producing the best survey instrument while receiving quarterly updates about funding and other program developments. Membership includes broad representation from the healthcare community.

## OCHNA Community Impact

- ▶ **Children and Families (Proposition 10) Commission** included OCHNA on their **Strategic Planning Team**. The Commission is responsible for the annual management and distribution of approximately **\$48 million**.
- ▶ **HARTS** (Health Alliance for Reinvesting Tobacco Settlement Funds) - OCHNA data was used to encourage policymakers to spend available funds on health care in the county. Orange County will receive approximately **\$30 million** annually.
- ▶ **Bridges for Newborns** - a hospital-based collaborative project funded, in large part, by the Children and Families (Prop 10) Commission and was chosen as one of the commission's **Early Action Programs**. The concept for the program was taken directly from OCHNA's Executive Committee's stated goals. The program has received more than **\$13 million** and served over **45,000 families**.
- ▶ OCHNA data was the basis for the creation of **The Health Funders Partnership of Orange County**, which was established to bring together over 13 local community funders and foundations to collectively address health priorities such as diabetes. This represents a multi-year commitment to Orange County health funding of more than **\$3 million**.



**OCHNA provides data reports and/or technical support to various organizations, hospitals and agencies. The following are just a few of the organizations that have benefited from our research and survey reports:**

AIDS Services Fndn • Blue Cross • OC Board of Supervisors • OC Business Council • CalOptima • Children and Families Commission • Coalition of OC Community Clinics • Department of Education • OC Fire Authority • Healthcare Assoc. of Southern California • OC Hospitals • OC Immunization Coalition • Irvine Health Foundation • Kaiser Permanente • OC Latino Access Health • League of Cities • March of Dimes • OC Mental Health Association • Office on Aging • Olive Crest • 100 Black Men of Orange County • Orangewood Children's Foundation • Safe Health Care Coalition • OC Soc. Services Agency • Susan G. Komen Foundation • United Way's *Success by Six* Program • OC Vietnamese Community

## OCHNA Data Reports

- ▶ Breast Health Report, [2005](#)
- ▶ Report on the Status of Children 0-5, [2005](#)
- ▶ Orange County Health Needs Assessment, [Spring 2005](#)
- ▶ Orange County Health Needs Assessment, [Spring 2002](#)
- ▶ Orange County Health Needs Assessment, [Fall 2000](#)
- ▶ Orange County Health Needs Assessment, [Spring 1999](#)

## OCHNA Consulting Services

### NON-PROFIT TRAINING

Learn how to effectively use data in report and grant writing with instructional classes from OCHNA. The classes are interactive and help provide the tools for your organization's growth and development.

### PROGRAM DESIGN & EVALUATION

Great programs are judged by their potential for future impact. This is also a compelling characteristic sought by Funders. OCHNA can help you develop an effective evaluation tool to show measurable results. A successful and thorough program evaluation allows your organization to support its continued funding and existence.

### FOCUS GROUP SERVICES

Focus groups are a powerful mechanism to identify the underlying causes of problems and improve the design of your program. OCHNA focus group programs are built around specific objectives for your organization. Every focus group includes an in-depth analysis.

### RESEARCH SERVICES

OCHNA can help your organization with survey design, management and implementation. This also includes the writing of the final analytical survey report and its integration into grant proposals. OCHNA is a highly recognized source for local, state and national data which can add credence to your survey report and your grant proposals.

### GENERAL WRITING SERVICES

OCHNA offers a range of writing services to help you complete:

- ▶ Grants, RFPs
- ▶ Program Evaluation Reports
- ▶ Marketing and Public Relation Tools
- ▶ White (Policy) Papers
- ▶ Newsletters